

Appointment of Jean-Marc Lacarrère as Chief Executive Officer and Jacques-Henri Eyraud as Director

Paris, 14 February 2024 – EuropaCorp announces that the Board of Directors meeting on 13 February 2024, on the recommendation of the Remuneration and Appointments Committee, has appointed Jean-Marc Lacarrère as the new Chief Executive Officer and Jacques-Henri Eyraud as a Director.

Mr. Lacarrère, who was notably Director of New Production Projects at Vivendi Content and founded the production company Harvest Mood Films in 2020, has been appointed Chief Executive Officer of EuropaCorp and will join the Company with effect from 1st March 2024.

Luc Besson, acting Chief Executive Officer since 14 December 2023, will remain Chairman of the Board of Directors.

Jean-Marc Lacarrère said: *"It is with great enthusiasm that I join the EuropaCorp teams to bring my experience in media and production. Inseparable from the imprint and talent of Luc Besson, EuropaCorp offers real potential for development in film and audiovisual production in a context of strong demand for quality content in all formats".*

The Board of Directors also unanimously decided to appoint Mr. Eyraud as a Director to replace Mr. Duroux. This directorship will be confirmed and renewed at EuropaCorp's next General Meeting in September 2024.

Jean-Marc Lacarrère, 58, is a graduate of Sciences Po Paris and holds a degree in business economics from the University of Paris X.

In 1990, Jean-Marc Lacarrère joined the finance department of Canal+, before being appointed in 1994 to set up and manage a music publishing and production company, La Bande Son, which became part of StudioCanal. In 1998, he took part in the creation of the i>télévision news channel (now CNews), of which he was General Counsel until the end of 2001.

In 2002, Jean-Marc Lacarrère joined Content Participations, an investment and consultancy structure active in media and production, set up by Alex Berger and Benjamin de Rothschild, where he became Deputy CEO and a Director.

In 2010, the management of the Bolloré Média Group entrusted him with the creation and management of Direct Cinéma, a film co-production and pre-purchasing company which became C8 Films when the D8 and D17 channels were acquired by the Canal+ Group in 2012. Following the takeover, he became Director of Cinema Investment and a member of the Executive Committee of the Canal+ Group's free-to-air division. In 2015, Jean-Marc Lacarrère was appointed President of CanalPlay and Director of International SVOD for the Canal+ Group, before joining Vivendi Content in 2017 as Director of New Production Projects.

In 2020, he founded Harvest Mood Films, a consultancy specializing in media and production, and co-producer of cinema and audiovisual fiction projects.

Jacques-Henri Eyraud has spent 30 years in the sports, media and entertainment industry. He has worked for Disney in Europe, set up Sporever, a European leader in digital sports content, and bought Olympique de Marseille, a club he managed for almost 5 years. Jacques-Henri Eyraud is a graduate of Sciences Po Paris. He holds a D.E.S.S. in management of television, telecommunications and online services from Paris-Dauphine and a M.B.A. from Harvard Business School.

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EUROPACORP

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ABOUT EUROPACORP

Founded in 1999, EuropaCorp has become one of Europe's leading film and series production studios.

The Group's international activities cover the entire cinematographic value chain, with expertise in production, theatrical distribution, international sales, TV, video & VOD, and music publishing. EuropaCorp is able to ensure creativity and quality throughout the life cycle of its films and TV projects. The Group has produced or co-produced over 120 films and distributed over 160 to French cinemas. Since 1999, it has produced 10 of France's 20 biggest international hits and 22 films among the 70 French productions with the most international admissions (source Le film français - May 17, 2019). Since 2010, the Group has also been active in the production of TV unitaries and series for platforms worldwide.

EuropaCorp was founded by director, screenwriter and producer Luc Besson.

More information at www.europacorp.com

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